

FIRETEXT

Prevent your radio station
from slipping into the past

Incorporate
cell phone
entertainment



**THE ONLY HARDWARE
REQUIRED IS A
PERSONAL COMPUTER
AND A REGULAR CELL
PHONE**

START NOW

TOLL FREE

1-888-FIRETEXT

EMAIL

SALES@FIRETEXT.TV

WEB

WWW.FIRETEXT.TV

PRICE

Introduce Texting at your Radio Station to Advertise!

FireText, the premier text messaging promotional software, is increasing its worldwide client base into radio stations across the country. We would like to show you how FireText software allows radio stations to enhance the audience's experience by administering contests, voting polls, and advertising campaigns via text messaging, without the use of a short code or the internet.

**NO NEED FOR A SHORT CODE OR THE INTERNET.
ALREADY USE A SHORT CODE?**

ALL FUNCTIONS ABOVE CAN BE HANDLED THROUGH OUR EXTREME SUITE!

- ◆ Engage listeners with technology that's now part of the culture.
- ◆ Embed sponsor names and brands into your bulk texts to generate additional revenue.
- ◆ Take song requests.
- ◆ Use the bulk texting feature to send advertisement text messages to your listeners, even when they are not listening to the station.
- ◆ Advise listeners and those that are not listening at that moment where your next remote event will be happening.
- ◆ Allow listeners to text a key word to get on the list of VIPs for an event.
- ◆ Bring your laptop running FireText to the remote event and conduct texting to screen, text to win, text flirting, lotteries, and text voting campaigns!
- ◆ Have your sponsors pay for screen time to generate additional revenue during text-to-screen campaigns.
- ◆ Send thank you texts on behalf of the sponsors of the event and/or the establishment holding the event.

BENEFITS

Our software has five data base sizes from which to choose:

- Purchase the Pro Suite500 for \$1,500 or \$150 for 12 months to own
- Purchase the Pro Suite1000 for \$2,000 or \$200 for 12 months to own
- Purchase the Pro Suite2000 for \$3,000 or \$275 for 12 months to own
- Purchase the Pro Suite3000 for \$3,500 or \$300 for 12 months to own
- Monthly rental of the Pro Suite Unlimited for \$500 per month.

For use with a short code:
Monthly rental of the Extreme Suite
Unlimited for \$400 per month
(does not include a short code)